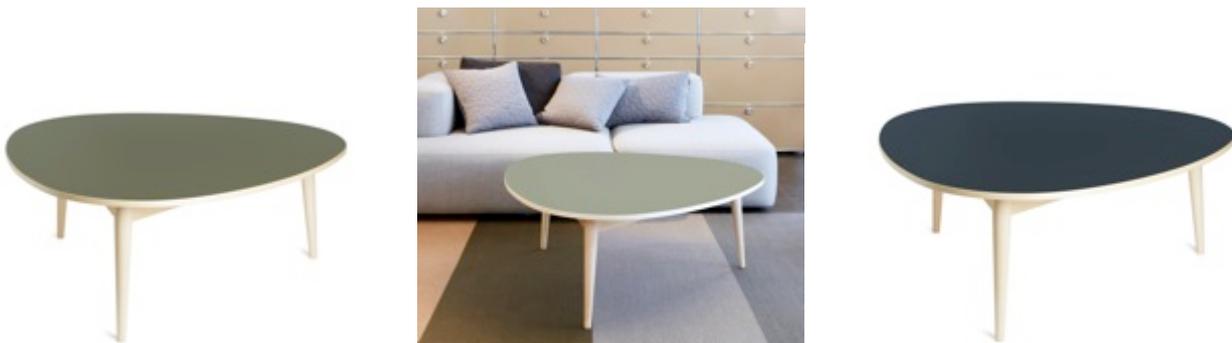


## **Circles Within a Triangle: New Colour Designs for Max Bill's Dreirundtisch**

Design: Max Bill, 1949/1950

At Salone del Mobile.Milano 2017, wb form will be launching new colour designs for the Dreirundtisch: defined by its geometrical aesthetics, the popular design classic will be shown from April 4 to 9 at Milan's Palazzo Litta, featuring the new smokey blue and olive surfaces. The two new colours for the linoleum surface of the low side-table versions (44 cm high) are based on current colour trends and were arrived at in consultation with the Bill Foundation. Max Bill designed the well-known shape of the Dreirundtisch in 1949/50, based on the then-popular kidney tables with their rounded edges. The table's design also relates to Bill's ideal of 'good form': the shape of the tabletop is based on three circles arranged in a triangle, making the table an outstanding example of the 'good form' design approach.



Max Bill's Dreirundtisch has become famous as the 'big brother' of the small kidney-shaped tables. Another source of inspiration were Charlotte Perriand's 'tables en forme', designed in the 1930s. Despite its much larger diameter of 110 cm, with its three slender legs, the Dreirundtisch has a lightweight, unobtrusive appearance. The 1950s design is also mirrored in the table's tapered, slightly splayed legs. The new colour designs complement the Max Bill collection from wb form, which, until now, included only the black version of the table in two different heights. The higher design (72 cm) makes for an extravagant dining table accommodating three people.

The table's frame is made from maple and the top features a linoleum finish in black, olive or smokey blue. The material is extremely durable with high resistance to liquids and oils. It also has antibacterial properties and is biodegradable.

## About wb form

As sister company of the well-established wohnbedarf brand, wb form produces and globally sells high-end re-editions of design classics, as well as contemporary design products by renowned designers and architects. Established in 1931, from the very beginning, wohnbedarf produced and sold furniture that symbolised the departure point into the modern era, with designs created by outstanding masters such as Alvar Aalto, Marcel Breuer, Le Corbusier or Max Bill. Marking the beginning of the wb form label in its current form was the 2011 re-edition of the world-famous Max Bill furniture, including the iconic Ulmer Hocker (Ulm Stool). Both wohnbedarf and wb form are family-run businesses belonging to the Messmer family whose mission it is to unite sustainability and superior quality with functionality and good design. This is why the wb form collections are exclusively produced in Switzerland, Germany and Italy.