wb form



CARTA COLLECTION BY SHIGERU BAN





wb form ag Talstrasse 15, 8001 Zurich, Switzerland www.wbform.com



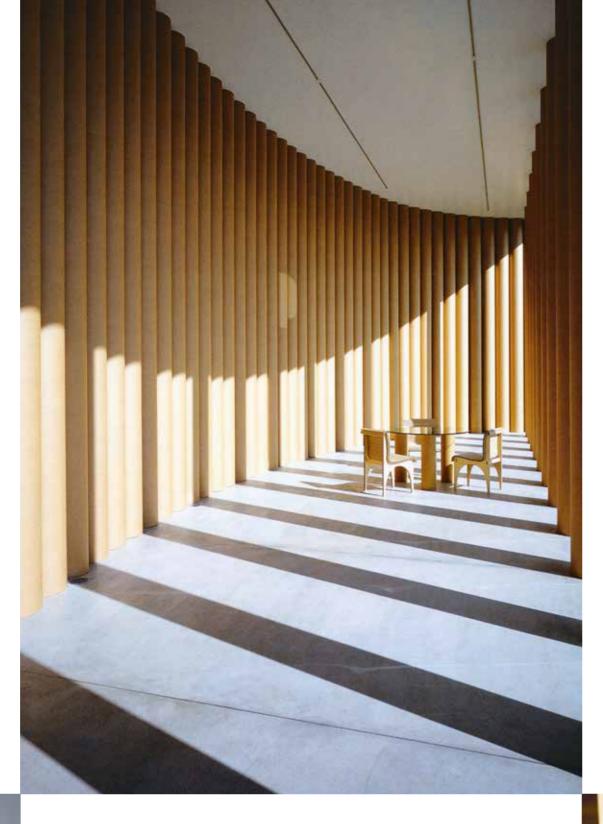
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1 Lounge Chair and Lounge Table – Carta Collection

2 Paper House – Lake Yamanaka, Yamanashi, Japan

3 Miyake Design Studio Gallery – Shibuya, Tokyo, Japan

VISIONARY USE OF RECYCABLE MATERIALS





SHIGERU BAN

Shigeru Ban was born in 1957 in Tokyo. After studying architecture in Los Angeles and New York, he opened up his own studio in Tokyo in 1985. Ban's buildings are characterised by the simplicity of traditional Japanese architecture, which he reinterprets with western influences. The year 1986 saw his international breakthrough - with cardboard tubes. Taking inspiration from the tubes of paper rolls that remain at his office when the paper is used up, Ban uses sturdy tubes to construct walls, roofs and load-bearing structures. He has constructed entire residential buildings, a church and also a bridge from the lightweight, recyclable and easyto-process material. His pavilion at the Hanover Expo 2000 demonstrated the versatile applications of cardboard and his emergency shelters for the victims of the Kobe and Haiti earthquakes attracted international attention. In May 2010, the Centre Pompidou in Metz was opened, which is his best-known work to date. With the 2013 Tamedia extension, Zurich also features a building designed by the Japanese star architect. In 2014, Shigeru Ban was awarded the Pritzker Prize, the highest accolade for architects.

CARTA COLLECTION

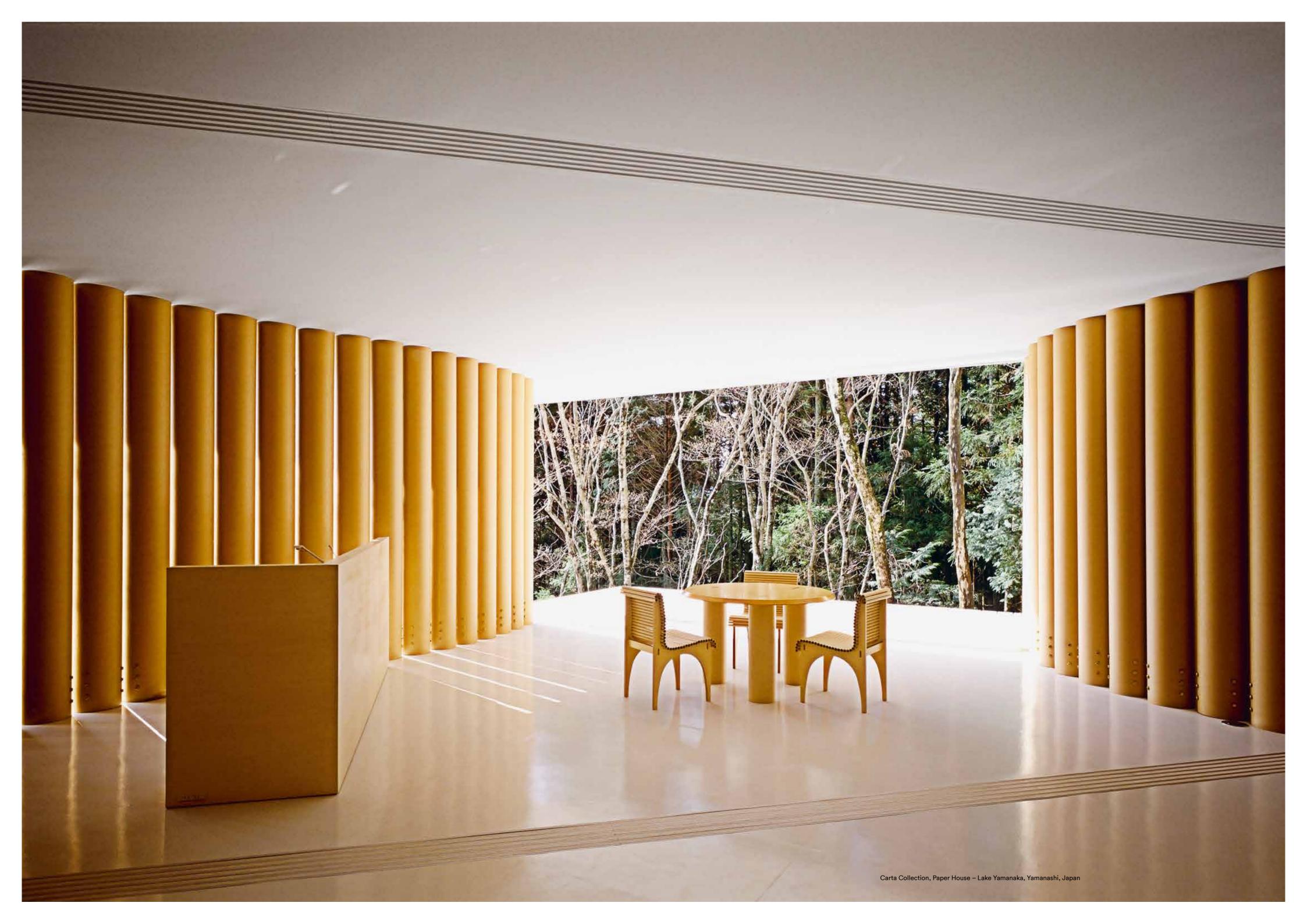
Inspired by using cardboard tubes as construction material, Shigeru Ban first designed furniture for his home in Japan. He continued to create furniture for his architectural projects, including the Miyake Design Studio Gallery in Tokyo. Now, wb form Zurich is exclusively bringing this high-end furniture collection by the Japanese architect to Switzerland. wb form sells design classics and new products by renowned designers like Max Bill, Ulrich P. Wieser and Susi + Ueli Berger. The Carta Collection continues wb form's traditional values of ecology in design and production. As in the entire collection, products like the Lounge Chair – with a seat made from thin, waterproof and durable cardboard tubes and a simple birch plywood frame - represent the ecological values of our time. Perfectly designed and featuring natural organic forms, these pieces create a pleasant ambience with a warm and luxurious feel.







CHAISE LONGUE 54.6 x 57 x 202 cm Cardboard tubes made from recycled paper, varnished, European birch plywood





LOUNGE CHAIR 70.4 x 57 x 71 cm Cardboard tubes made from recycled paper, varnished, European birch plywood





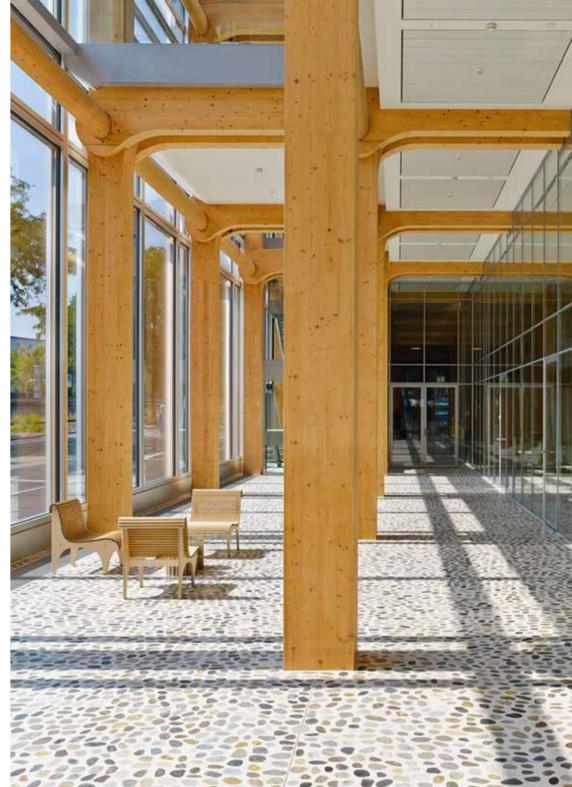


STOOL 44.5 x 46 x 46.8 cm Cardboard tubes made from recycled paper, varnished, European birch plywood

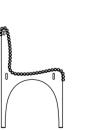


LOUNGE TABLE 37.5 x 55 x 88.5 cm Cardboard tubes made from recycled paper, varnished, clear glass

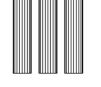




LOUNGE CHAIR 70.4 x 57 x 71 cm Cardboard tubes and birch plywood



CHAIR 77.3 x 46 x 48 cm Cardboard tubes and birch plywood



ROUND TABLE 74, Ø120 cm Cardboard tubes and birch plywood available with three or four legs

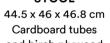
LOUNGE TABLE

37.5 x 55 x 88.5 cm

Cardboard tubes

and clear glass

STOOL



and birch plywood



CHAISE LONGUE 54.6 x 57 x 202 cm Cardboard tubes and birch plywood



BENCH 44 x 57 x 207 cm Cardboard tubes and birch plywood

requests and orders: info@wbform.ch or +41 (0)44 215 95 00







4 Paper House – Lake Yamanaka, Yamanashi, Japan

5 Bench – Carta Collection